



**FOR IMMEDIATE RELEASE – Sept 26, 2022**

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### **LEYMAN Hires Matt Townson as Sale Representative for the Southern Region**

**Cincinnati, OH** – Leyman Lift Gates is pleased to announce that Matt Townson has been added to Leyman’s Sales team as the Director of Business Development for the Southern US Region. Matt’s region includes Texas and Oklahoma in the west to the Carolinas and Florida in the east and everything in between to the Gulf of Mexico.

“Matt comes to us with a long sales history and a proven customer satisfaction record.”, said Robert Ayers, Vice President of Operations. “We are looking forward to Matt bringing his knowledge and expertise to the Leyman Sales team”.

“Liftgates, and the trucking industry as whole are new to me” said Matt, “but building large territories, based on mutually beneficial business relationship, is not. I have done it in the custom home, steel, tobacco, and hand rolled cigar industry for both small business and fortune 500 companies. Any product and industry can be learned if you have the work ethic. What it takes, form a company is a solid product, commitment to customer service, a need based selling culture and a leadership team who is committed to those values. When interviewing with Leyman I felt they had those values and were hungry to grow, which made us a good fit for each other”.

*Dedication to quality through innovation, timely and professional service, and solutions for the challenges of material handling have enabled Leyman Lift Gates to set the standard in all-hydraulic lift gates for over 50 years. Founded in 1940 as Leyman Manufacturing Corporation, the company’s state of the art engineering design, world class manufacturing processes, and outstanding response to their customers’ needs continues to lead the industry into the 21<sup>st</sup> century. Through a distributor network of over 900 business partners across North American, Central America, and South America, Leyman offers 18 different lift gate models for aftermarket customers. Leyman is also a leading supplier to the original equipment manufacturers of trailer and truck bodies.*

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