



**FOR IMMEDIATE RELEASE – July 18, 2023**

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**LEYMAN LIFT GATES HIRES MARKETING MANAGER**

**Cincinnati, OH** – Leyman Lift Gates, a leading manufacturer of high-quality truck lift gates is pleased to announce that David Brichacek has joined the Leyman team as the Marketing Manager. His focus and core duties will include a corporate rebrand and sales growth through marketing initiatives.

“We are really excited to have David join our team”, said Robert Ayers, Vice President of Operations. “With his depth of experience, I’m looking forward to seeing him make a transformation of our marketing and significantly improve image that we project throughout our industry”.

David comes to Leyman from DeanHouston Inc., a Cincinnati based marketing agency where he worked on several industrial and automotive clients. Prior to joining the Leyman team, he worked in a variety of small to medium sized advertising and marketing agencies in the Cincinnati area. He brings more than two decades of marketing and design experience to Leyman. He will be based in the Leyman Headquarters in Cincinnati, Ohio on Wayne Avenue.

*Dedication to quality through innovation, timely and professional service, and solutions for the challenges of material handling have enabled Leyman Lift Gates to set the standard in all-hydraulic lift gates for over 50 years. Founded in 1940 as Leyman Manufacturing Corporation, the company's state of the art engineering design, world class manufacturing processes, and outstanding response to their customers' needs continues to lead the industry into the 21<sup>st</sup> century. Through a distributor network of over 900 business partners across North American, Central America, and South America, Leyman offers 18 different lift gate models for aftermarket customers. Leyman is also a leading supplier to the original equipment manufacturers of trailer and truck bodies.*

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